



The Dan Bailey Guarantee...

We've been making quality fly-fishing products since 1938. Our goal is to provide you with the highest quality fly-fishing equipment at affordable prices. Our staff conducts extensive testing on all of our products long before they are available for sale. This allows us to produce highly functional fly-fishing equipment. You can rest assured that before you ever purchase a Dan Bailey product it has been put through serious field testing.

We are so confident that our products will meet your high standards we guarantee all Dan Bailey products to meet your satisfaction 100%. If at any time you are not satisfied with the performance during the normal life of the product, please return it to the place of purchase or to Dan Bailey's for prompt service.



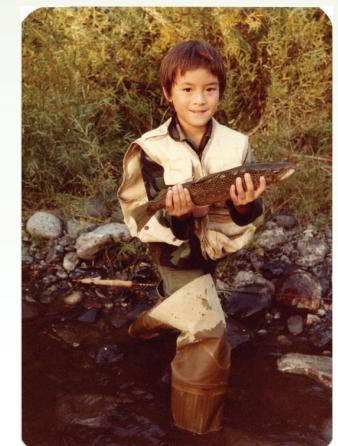
Both boots are currently in production. The Outfitter boot has become Bailey's all time, best selling in-house boot since its introduction in 2003.

Who is Dan Bailey?

Dan Bailey left a banking job in New York City and moved to Livingston, Montana to pursue his first passion. He established his local fly shop in 1938. The business is now run by his son John. For decades luminary anglers have been found at Bailey's, recounting their fish tales. They congregated in the Paradise Valley in order to fish world renowned water like the Yellowstone, Madison and Big Hole Rivers.

A personal note...

I began fly fishing at an early age, primarily under the watchful eye of my father, John Bailey and Charley Waterman. John made me my first rod, out of the tip section of an old broken one, when he was about the same age as I am now. My father designed what was to become the modern fishing vest for Bailey's in the late 60's. I grew up on the banks of the Yellowstone and two spring creeks that wound through our ranch just east of Livingston, and at the counter in John's shop, drinking glass bottled Coke .





The Question:

What is important to Dan Bailey's fly shop?

The Answer:

Bailey's is about quality, tradition, conservation and the passion for flyfishing.

The Problem:

Create designs that will first, fulfill the Dan Bailey Guarantee and second, appeal to a wide range of anglers in the modern marketplace. The first design must be a beefy guide-quality boot and the second, a lightweight that will see duty as a rental boot.

The Idea:

Design two new boots for those that came before me, those that built the sport, and those who would continue its traditions. Draw upon mountaineering/climbing boot technology and synthesize it with the requirements of modern wading.

Wading Shoes, Sandals, Flats Boots



Hodgman Bantam Felt Sole Shoe
This wading shoe has a well padded tongue and collar along with a cushioned, one piece mid-sole, making this shoe extremely comfortable to wear. Whole sizes 5 - 15. (Order normal shoe size.)

#3386 \$61.95



Simms Guide Boot

The Guide Boot has always been designed to stand up to the rigors and punishment of the guide season. For 2002, Simms made a good thing better. In addition to its good looks, the Guide Boot offers superior comfort and durability. High padded ankle cuffs provide comfort and support. Water-repellent Nubuck leather, double layer mesh quarters, and triple stitched construction ensure durability. This lightweight boot drains and dries quickly with minimal shrinking and features a contour speed lacing system. Whole sizes 5 - 14. (Order one size up from normal shoe size.)

#3884 \$139.00



Chota Wading Sandal
For warm weather wading, the Chota felt soled sandal is the answer. The waterproof leather upper, and ergonomic insole provide great support and stability in the sandal. The exclusive quick lace system keeps the sandal comfortably in place. A 3/8" felt sole provides long wearing traction on slick, wet rocks. Mens whole sizes: 4 - 13.

#4546 \$58.00



Dan Bailey 'Super' Sandal
We built this sandal to be comfortable. The molded sole is cushioned and contoured to fit your foot. The heel and forefront straps are made from neoprene. Entry is made easy by opening two buckles and setting your foot down. The front has an elliptical shape designed to fit either a narrow or wide foot. Whole sizes 5 - 13.

Felt Soles #3157 \$49.95



Dan Bailey 'SL' Shoe
This attractive lightweight wading shoe has a padded cuff for comfort. The heel and toe are reinforced for added protection. The tongue opens wide making getting it off and on very easy. Whole sizes 5 - 13.

Felt Soles #3187 \$54.95



Patagonia Marl Walker Shoes
A light weight, well padded boot provides the protection and stability required for flats fishing. The thick soles and side panels provide stability, and the toe won't mark up delicate leather uppers, and keep

#338 \$115.00



Simms Flats Sneaker
Simms introduces an innovative new flats design for 2002. The Flats boot design excels in both practicality and comfort. We wouldn't be surprised to see this shoe show up on local trout streams as well. Heavy duty urethane quarter panels resist puncture. A mesh tongue gusset provides drainage and ventilation. Debris is sealed out by the neoprene collar. Tough rubber heel and toe reinforcements prevent the foot and most abrasions from getting through the soles. Whole sizes 7 - 14. (Order one size larger.)

Felt Soles #4625 \$99.00



Weinbrenner Ultimate Wading Shoe
Long an industry standard, the Ultimate wading shoe has been improved for the year 2002. A heavy duty rubber toe pad increases durability. Although the appearance has changed, Ultimate wading shoes still feature the same synthetic leather uppers and quality construction that have made this shoe one of the most durable, comfortable and popular wading shoes ever made. Available in standard felt soles or felt embedded with carbide studs. Whole sizes 7 - 14. (Order one size larger.)

Felt Soles #3938 \$109.95
Studded Soles #5668 \$120.95

If we need wading boots...

Wading Shoes, Stream Cleats



Patagonia Beefy Wading Shoe
This 'Beefy' version of the standard wading shoe has an extra layer built into the sole in order to accommodate its tungsten-carbide-tipped steel studs. The Beefy Wading Shoe is for anglers that demand unparalleled traction and lightweight comfort. Whole sizes 5 - 14. (Order one size larger.)

Beefy Studded Sole #4668 \$160.00



Danner Studded River Gripper
While 2" shorter than the standard River Gripper, the Studded River Gripper offers the same construction and durability that we have come to expect from Danner. Traction enhancing tungsten-carbide studs adorn the soles of these boots. Whole sizes 6 - 14. (Order one size larger.)

#3241 \$160.00



Danner River Gripper Felt Sole Shoe
For extra comfort and support, the Danner River Gripper features a double layer neoprene mid-sole, lacings to the toe, and an 8" top. Because it is constructed of neoprene impregnated cowhide and a tough nylon mesh, we encourage this shoe only anglers who like to own their shoes for a long time. Whole sizes 7 - 14. (Order one size larger.)

#3413 \$155.00



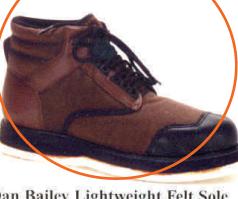
Lakestream Felt Sole Deluxe Shoe
To keep up with the wave of "lightweight" fishing without compromising durability-The Lakestream wading boot now offers a polyurethane mid-sole coupled with a semi-hard leather toe cap. Whole sizes 5 - 14. (Order normal shoe size.)

#2150 \$56.95



Dan Bailey 'RiverTrekker' Shoe
Make wading as comfortable as wearing your everyday hiking shoes. The molded soles add great lateral support and allow a narrower profile in the water. This combined with light weight makes wading much more enjoyable. They lace down into the toe and the tongue opens wide making it easy to get on and off. The collar is padded. Whole sizes 5 - 13.

Felt Soles #4551 \$69.95



Dan Bailey Lightweight Felt Sole Shoe
We set out to make a lightweight wading shoe and ended up with the lightest one on the market. The EVA Sole protects your foot from the rocks and the speed faces make them easy to put on. The top is made from cordura with a padded ankle, and the toe has a leather layer for added protection. Whole sizes 5 - 13.

#3264 \$45.95

These pages are from Bailey's 2002 catalog. After looking at the current market, it was obvious that most companies were trying to take work boots and turn them into wading boots. Other companies incorporated the hiking boot "look." We didn't think that was enough so we started from the beginning. The Outfitter II and RiverTrekker II are designed from the ground up to provide the consumer with a superior performance boot that specifically addresses the practical demands of modern wading.



The boot was not so much styled, as allowed to evolve in response to the performance requirements. **They don't need to be fast and they don't need to look fast**, they need to do their job and keep your feet below your head.



...what do wading boots need?

A wading boot must be light weight for hiking, flood and drain completely and quickly to prevent air pockets and flotation, provide substantial support when wading in fast water and large rocks, and be as hydrophobic as possible so you don't leave the water with five extra pounds on each foot. It must also stand up to rapid temperature changes and repeated immersion and drying.



Mountaineering



Scrambling



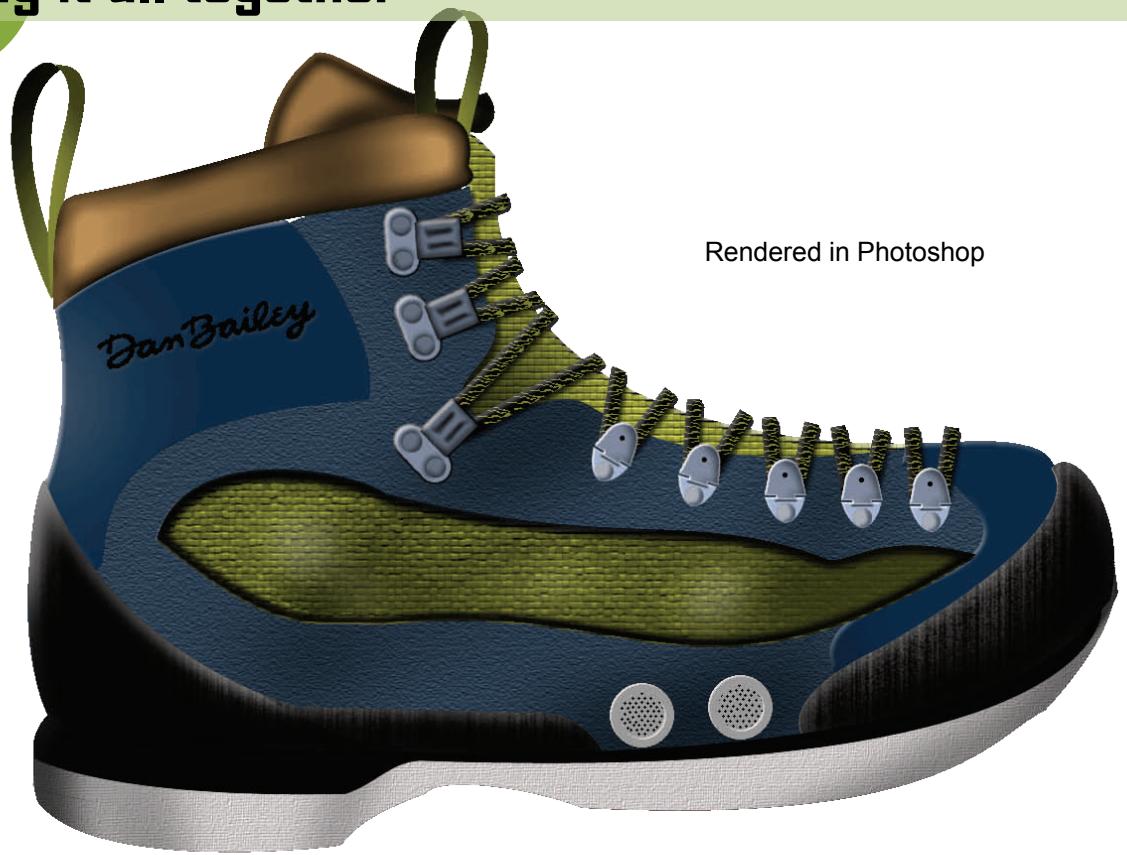
Light Climbing

In order to build a better wading boot, we took some lessons from the makers of the best Italian outdoor boots on the planet.

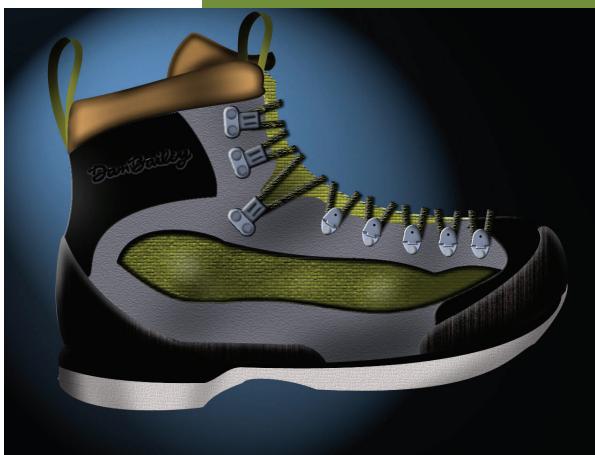
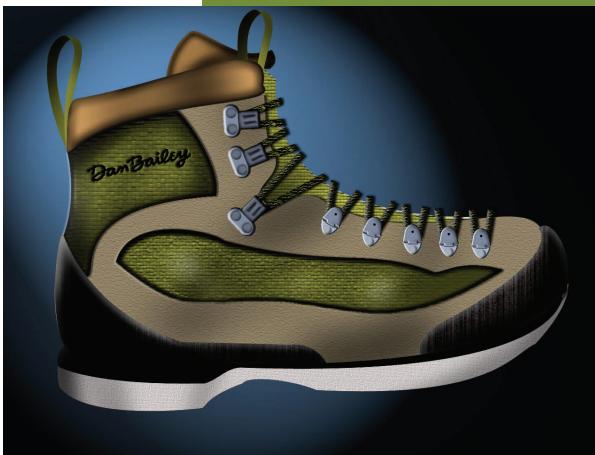
Mountaineering boots are designed to handle extreme temperatures, moisture, abuse and be comfortable for hiking over long distances in terrain that would be impossible in other footwear.



Putting it all together



A great deal of surface area is dedicated to drainage. Laces extend deep into the toe box to make the boot fit as closely as possible. The heavy toe rand supports the toe box and keeps it from collapsing in situations where you might deliberately or accidentally wedge the toe beneath rocks. The boot is relatively stiff and close fitting, but well articulated to offer both support and flexibility in the ankle.



outfitter



Recessed Cleats:
Rubber/Aluminium/Carbide

(Removable or interchangeable...see attachment)



It's designed to be a boot for guides and other hard-core anglers that wade big water on a daily basis.

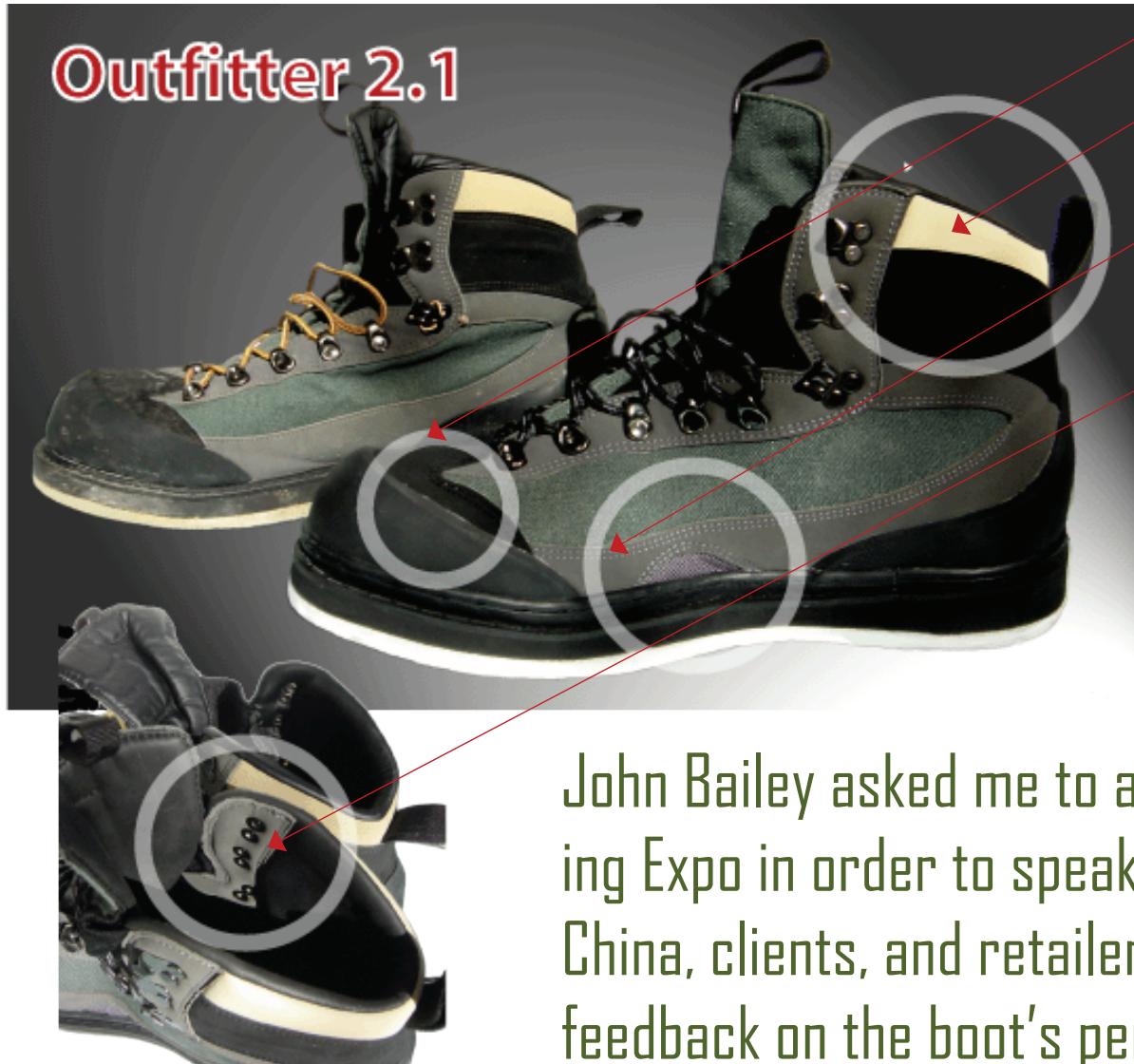
Baileys also wanted a studded model, so a slight visual modification was suggested to differentiate between the two. The prototypes are pictured to the near left.

The Outfitter II is the very first wading boot to employ a full, speed-lacing system.

Outfitter II on display at the 2003 World Flyfishing Expo in Denver



Outfitter 2.1



Thicker/beveled rand
Improved materials

Double stitching throughout
Additional drain holes
Modified Goodyear Welt

Secondary layer of backing
Longer & wider tongue

Refining the design

John Bailey asked me to attend the 2003 World Flyfishing Expo in order to speak with the manufacturer from China, clients, and retailers from around the US to get feedback on the boot's performance and determine any necessary improvements.

We also inspected many boots that had been in the field. After a season of abuse, we collected boots from rental departments and guides from around the US for analysis. John approved several modifications that required a slight cost increase. However, Bailey's agreed that the performance benefits and increased customer satisfaction would be well worth the additional cost.

Outfitter 3



Created in Rhino/Flamingo 3.0

The Outfitter 3 (2005) is intended to build upon the concept of the previous model, but offer improved fit and performance at a higher price point. Planned features include Kevlar® fabric and roller eyelets.

Baileys plans to overhaul their line again in 2005. I was asked to redesign their entire wading boot/shoe line for the 2005 season, with the addition of a purpose-built women's boot. This will be an industry first.

The RiverTrekker II is a lower priced model whose major market is the rental department of guide shops around the country.

The Outfitter and RiverTrekker use the same materials and manufacturing. The main difference is the cost-saving super-light molded sole from a previous Bailey's boot.

The round openings provide ample drainage and make the boot even lighter. They are a unique feature on the shelf and slightly more modern.

This boot is lighter and more supple than the Outfitter. **It makes long days of hiking and wading less taxing to those who aren't accustomed to it.**

RiverTrekker



The RiverTrekker II is performing well in the marketplace and in the field. Though it has not matched the Outfitter II in sales, it has been especially popular with younger retail customers because of its less traditional styling.



Rendered in Photoshop

Performance Budget

Performance

Outfitter Performance

- Pull Loops
- Heel and Toe Rands
- EVA Midsole
- Speed Laces
- Goodyear Welt

Budget

-SL- Budget Performance

- Toe Rand
- EVA Midsole
- D-Ring Laces
- Goodyear Welt



RiverTrekker Performance Budget

- Pull Loops
- Toe Rand
- Molded Midsole
- Speed Laces

Lightweight Budget

- No Rands
- Molded Midsole
- D-Ring Laces

